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Summary of Results of Operations  
for the Six Months  
Ended December 31, 2024

February 14, 2025

Market Enterprise Co., Ltd.

Securities code: 3135



# Overview of the Financial Results for the Six Months



## Net sales / Gross profit

- ✓ The second-hand online business and mobile & telecommunications business continued to drive net sales. Net sales for the six months exceeded 10 billion yen, reaching record highs in both net sales and gross profit.
- Net sales : 11,475 million yen (YoY +34.6%)
- Gross profit : 3,994 million yen (YoY +28.3%)

## Operating profit

- ✓ Although a one-time expense (68 million yen for headquarters relocation) was recorded in 1Q, productivity continued to improve steadily, leading to a 290 million yen increase in operating profit YoY.
- Operating profit : 249 million yen (In the previous fiscal year, Loss: 41 million yen)

## Ordinary profit / Profit attributable to owners of parent

- ✓ As a result of posting a 113 million yen gain on valuation of derivatives due to rising stock prices as non-operating income, ordinary profit was as follows.
- Ordinary profit : 313 million yen (In the previous fiscal year, Loss: 282 million yen)
- ✓ Profit attributable to owners of parent was as follows due to the addition of total income taxes of 97 million yen.
- Profit attributable to owners of parent : 153 million yen (In the previous fiscal year, Loss: 627 million yen)

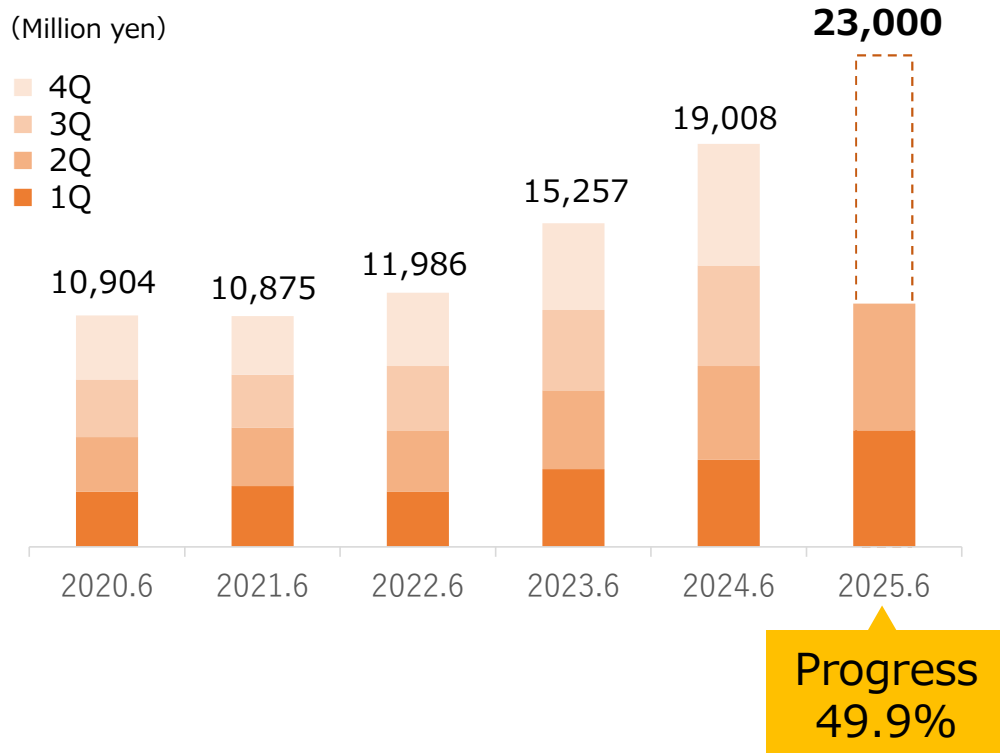
## Earnings Forecast for FY6/2025 (1)



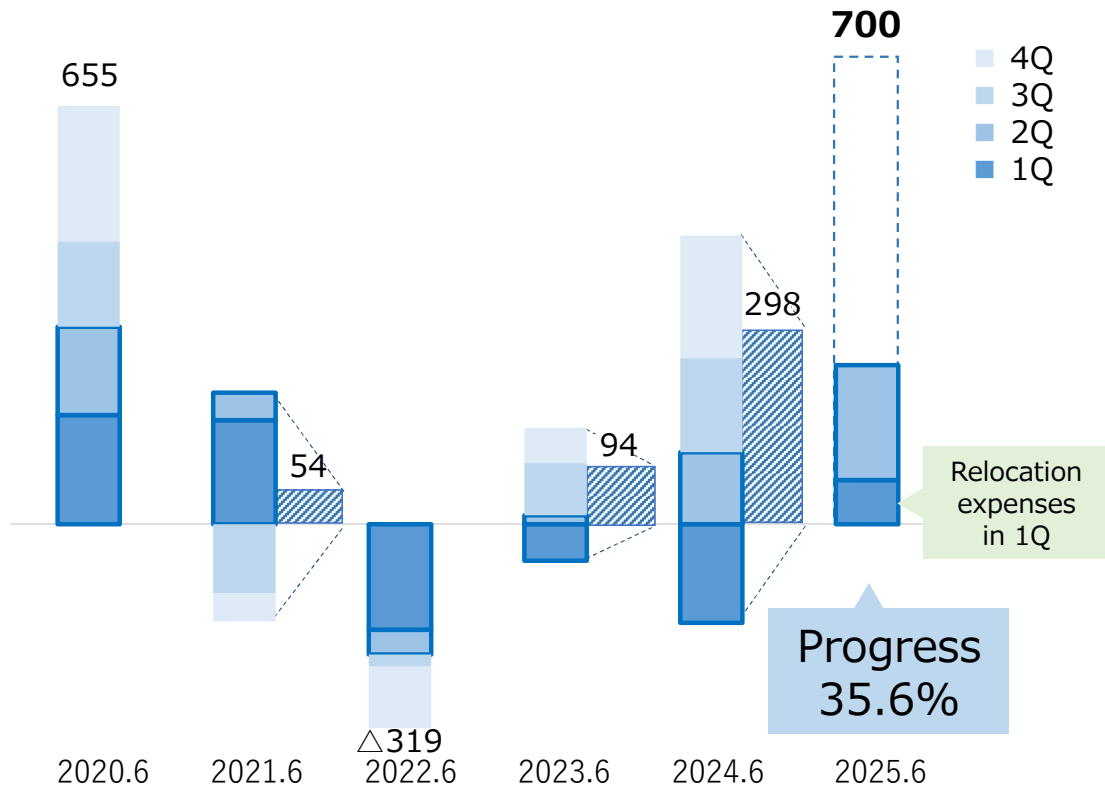
(Million yen)	2Q FY6/2025 Results	FY6/2024 Full-year Forecast	Progress
Net sales	11,475	23,000	49.9%
Operating profit	249	700	35.6%
Ordinary profit	313	650	48.2%
Profit attributable to owners of parent	153	330	46.6%

# Earnings Forecast for FY6/2025 (2)

Net sales



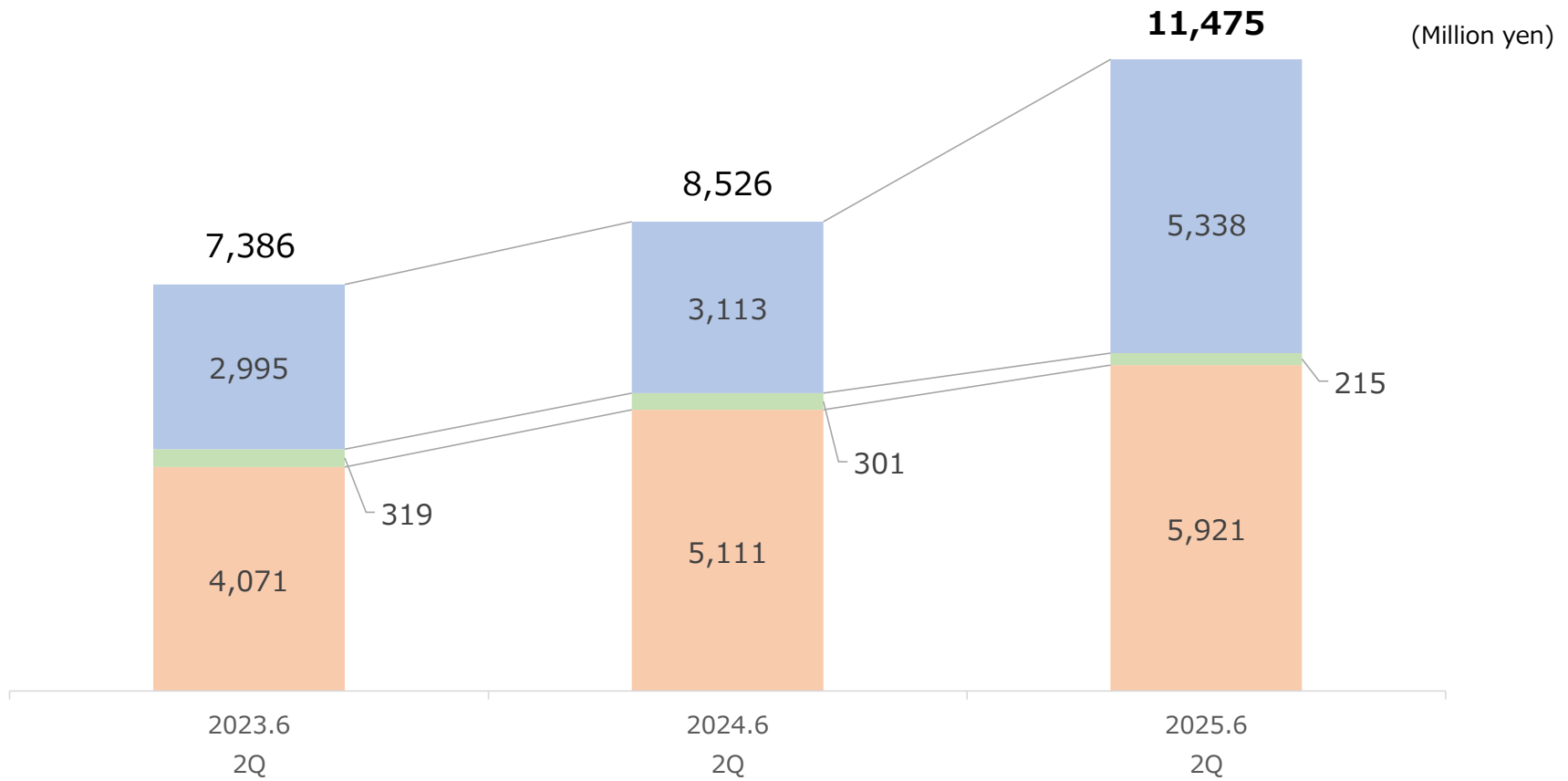
Operating profit



# Consolidated Sales for the Six Months by Business Segment

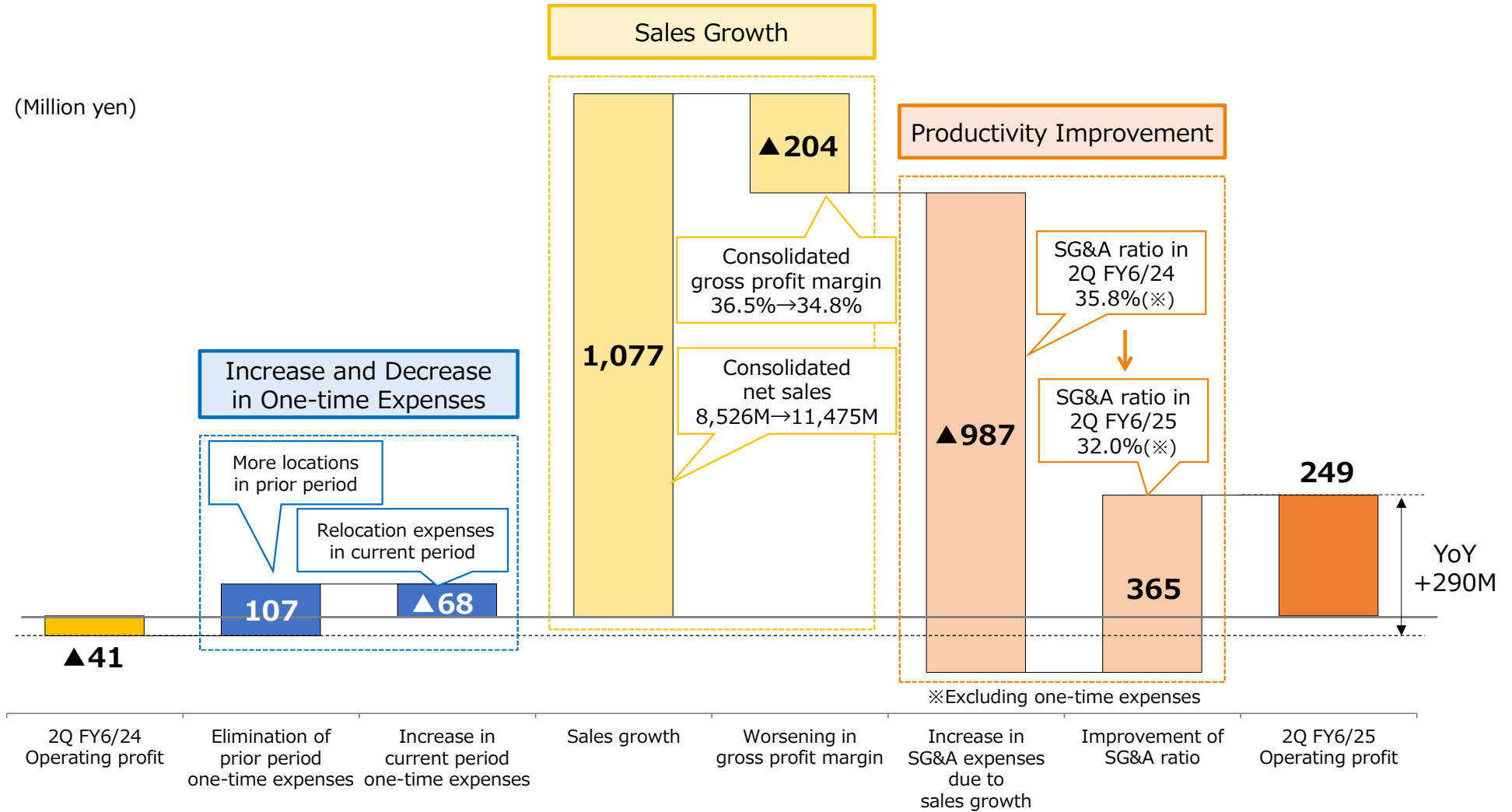


Second-hand online   Media   Mobile & Telecommunications



# 2Q Analysis of Change in Operating Profit

(Million yen)



Forward looking statements in this document, such as forecasts of business performance, include forward-looking statements, assumptions and projections that are the basis of our plans. Actual business results may differ substantially due to various factors.

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To be an Optimized Trading Company  
for the creation of Sustainable Society